

CURRICULUM VITAE

Bernard M. Hoekman

- 2013-present **European University Institute**, Florence, Italy.
Professor and Program Director, Global Economics, Robert Schuman Centre for Advanced Studies (Global Governance Programme).
- 2008-2012 **The World Bank**, Washington DC, USA.
Sector Director, International Trade Department
Managed 30+ staff. Developed the World Bank Group's first trade strategy and managed Bank trust funds for trade (raised US \$80 million during tenure) as well as partnerships with other organizations. Acted as the Bank's representative on trade issues.
- 2000-2008 **The World Bank**, Washington DC, USA.
Research Manager and Senior Advisor, Development Research Group (2000-2008)
Led the international trade team in the Bank's research department (20+ staff). Developed the Global Trade and Financial Architecture project, an initiative that helped mobilize support for the multilateral aid for trade initiative. Generated a large body of research on global trade and development policy issues, as well as new databases.
- 2004-2005 **Sciences Po**, Paris, France.
Visiting Professor, Groupe d'Economie Mondiale
- 1993-2000 **The World Bank**, Washington DC, USA.
Lead Economist, International Economics Department (1997), Development Research Group (1998), World Bank Institute (1998-2000)
Senior Economist, Finance and Private Sector Development, Europe, Central Asia and Middle East North Africa Departments (1993-96)
- 1988-1993 **General Agreement on Tariffs and Trade**, Geneva, Switzerland
Economist, Economic Research and Analysis Unit.
Research economist. Supported the GATT Balance of Payments Committee (surveillance activities) and the Uruguay Round Group of Negotiations on Services.
- 1983 - 1988 **University of Michigan**, Ann Arbor, Michigan, U.S.A.
Research Assistant/Associate, Institute of Public Policy Studies.

Education

- 1988 Ph.D. in Economics, *University of Michigan*, Ann Arbor, U.S.A.
1985 Masters Degree in Applied Economics, *University of Michigan*, Ann Arbor, U.S.A.
1983 Doctorandus, *Algemene Economie, Erasmus University Rotterdam*, Netherlands.

Teaching Activities

- Economic Development Institute/World Bank Institute*, 1998-2000: Designed, managed and oversaw delivery of a program of executive education and professional training courses on international integration, trade agreements and economic development.
- Sciences Po*, Paris, Adjunct Professor of International Economics, 1998-2010.

Courses on international trade, regional integration, international cooperation and negotiations, economic development and globalization. Supervised or acted as Committee member for 8 dissertation candidates.

World Trade Institute, Bern, Switzerland, various years. Lectures on the economics of government procurement and trade and development.

Ph.D. dissertations (committees): Australian National University, Charles University, Graduate Institute of International Studies (5), SciencesPo (8), Erasmus University Rotterdam.

Other Affiliations

- Research Fellow, *Centre for Economic Policy Research* (CEPR), London, UK, 1992—present.
- Senior Associate, *Economic Research Forum for the Arab Countries, Turkey and Iran* (Cairo), 2000—present.
- Chairperson, Global Agenda Council on Logistics & Supply Chain Systems, *World Economic Forum*, 2012-13; Council member: 2011-2012.
- Member, Advisory Committee, *Petersen Institute for International Economics*, Washington DC.
- Associate Editor, *Journal of World Trade* (Kluwer Academic Press), 2003—present.

Selected Books

The Political Economy of the World Trading System (with Michel Kostecki). Oxford: Oxford University Press, 1995. Second Edition, 2001. Third Edition, 2009.

Harnessing Trade for Development and Growth in the Middle East, with Patrick Messerlin. New York: Council on Foreign Relations, 2002.

Selected Edited Volumes and Special Issues of Journals

Enabling Trade—Valuing Growth Opportunities, Co-Director and contributor, World Economic Forum, Bain & Co. and World Bank, 2013.

Food Prices and Rural Poverty, Editor, with Ataman Aksoy, London: World Bank and CEPR, 2010.

Trade Adjustment Costs in Developing Countries: Impacts, Determinants and Policy Responses, Editor, with Guido Porto, London: World Bank and CEPR, 2010.

Rebalancing the Global Economy: A Primer for Policymakers, Editor, with Stijn Claessens and Simon Evenett. VoxEU, 23 June 2010. At <http://www.voxeu.org/index.php?q=node/5219>.

The Fateful Allure of Protectionism: Taking Stock for the G-8, Editor, with Simon Evenett and Olivier Cattaneo, London: CEPR, 2009.

Trade Preference Erosion: Measurement and Policy Response, Editor, with Will Martin and Carlos Primo Braga, Washington DC: Palgrave-McMillan and World Bank, 2009.

Global Trade and Poor Nations: The Poverty Impacts and Policy Implications of Liberalization, Editor, with Marcelo Olarreaga, Washington DC: Brookings Institution, 2007.

Assessing the Impact of Global Liberalization and Preference Erosion, Symposium Editor, *World Bank Economic Review*, vol. 20, no. 2, 2006.

Economic Development and Multilateral Trade Cooperation, Editor, with Simon Evenett, Palgrave/McMillan and World Bank, 2006.

Global Integration and Technology Transfer, Editor, with B. Javorcik. London: Palgrave/McMillan, and World Bank, 2006.

Turkey: Economic Reform and EU Accession, Editor. with S. Togan, World Bank, 2005.

Arab Economic Integration: Between Hope and Reality, with A. Galal. Brookings Institution, 2003.

Development, Trade and the WTO: A Handbook, Editor, with P. English and A. Mattoo. Washington DC: World Bank, 2002.

The New International Trade Agenda and the WTO, Editor, with Will Martin. Special issue of the *Review of International Economics*, vol. 9, May, 2001.

Developing Countries and the Next Round of WTO Negotiations. Editor of a special issue of *The World Economy*, April, 2000.

Law and Policy in Public Purchasing: The WTO Agreement on Government Procurement, Editor, with Petros C. Mavroidis. Ann Arbor: University of Michigan Press, 1997.

Regional Partners in Global Markets: Limits and Possibilities of the Euro-Med Agreements, Editor, with Ahmed Galal. London: CEPR, 1997.

Selected Journal Articles

“Liberalizing Trade in Services: Lessons from Regional and WTO Negotiations,” with Aaditya Mattoo, *International Negotiation*, forthcoming.

“Trade Policy, Trade Costs and Developing Country Trade,” with Alessandro Nicita, *World Development*, 39(12), 2011, pp. 2069-79.

“Arab Economic Integration: The missing link,” with Khalid Sekkat, *Journal of World Trade*, 44(6), 2010, 1273–1308.

“Services Trade and Policy,” with J. Francois, *Journal of Economic Literature*, 48(3), 2010, 642-92.

“The Euro-Mediterranean Partnership: Trade in Services as an Alternative to Migration?” with Caglar Özden, *Journal of Common Market Studies*, 48(4), 2010, pp. 835-58.

“Conclude Doha: It Matters!” with A. Mattoo and W. Martin, *World Trade Review*, 9(3), 2010, 505-30.

The General Agreement on Trade in Services: Doomed to Fail? Does it Matter?” *Journal of Industry, Competition and Trade*, vol. 8, 2008, pp. 295-318.

“European Community—Sugar: Cross-Subsidization and the World Trade Organization,” with Robert Howse, *World Trade Review*, 7(1), 2008, pp. 149-78.

“The Political Economy of Services Trade Liberalization: A Case for International Regulatory Cooperation?” with A. Mattoo and A. Sapir, *Oxford Review of Economic Policy*, 23(3), 2007, 367-91.

“Competition Law as Market Discipline,” with Hiau Looi Kee, *European Economic Review*, 51(4), 2007, pp. 831-58.

“Tariff Bindings and Bilateral Cooperation on Export Cartels,” with Kamal Saggi, *Journal of Development Economics*, 83, 2007, pp. 141-56.

“Services Policy Reform and Economic Growth in Transition Economies, 1990-2004,” with Felix Eschenbach, *Review of World Economics*, 142(4), 2006, pp. 746-64.

“Preference Erosion and Multilateral Trade Liberalization,” with Joe Francois and Miriam Manchin, *World Bank Economic Review*, 20(2), 2006, pp. 197-216.

“Lobbying and US Agricultural Policy,” with Kishore Gawande, *International Organization*, vol. 60 (Summer), 2006, pp. 527-61.

“Transfer of Technology to Developing Countries: Unilateral and Multilateral Policy Options,” with Keith Maskus and Kamal Saggi, *World Development*, 33(10), 2005, pp. 1587-1602.

“WTO Dispute Settlement and the Missing Developing Country Cases: Engaging the Private Sector,”

- with Chad Bown, *Journal of International Economic Law*, vol. 8(4), 2005, pp. 861-890.
- “Government Procurement: Market Access, Transparency and Multilateral Trade Rules,” with Simon Evenett, *European Journal of Political Economy*, 21(1), 2005, pp. 163-183.
- “Operationalizing the Concept of Policy Space in the WTO: Beyond Special and Differential Treatment,” *Journal of International Economic Law*, 8(2), 2005, pp. 405-24.
- “Reducing Agricultural Tariffs versus Domestic Support: What is More Important for Developing Countries?,” with M. Olarreaga and F. Ng, *World Bank Economic Review*, vol. 18(2), 2004, 175-204.
- “Eliminating Excessive Tariffs on Exports of Least Developed Countries,” with Francis Ng and Marcelo Olarreaga, *World Bank Economic Review*, 2002, 16(1), pp. 1-22.
- “WTO Dispute Settlement, Transparency and Surveillance,” with Petros C. Mavroidis, *World Economy*, vol. 23, April 2000, pp. 527-42.
- “Productivity Growth and Foreign Investment in Czech Enterprises,” with Simeon Djankov, *World Bank Economic Review*, vol. 14, January 2000, pp. 49-64.
- “Competition Policy, Developing Countries and the WTO,” with Peter Holmes, *The World Economy*, vol. 22, August 1999, pp. 875-93.
- “Intra-Industry Trade Between East and West Europe,” with Chonira Aterupane and Simeon Djankov, *Review of World Economics (Weltwirtschaftliches Archiv)*, 135:62-81, 1999.
- “Using International Institutions to Improve Public Procurement,” *World Bank Research Observer*, vol. 13, no. 2, 1998, pp. 249-69.
- “Determinants of Export Structure of Countries in Central and Eastern Europe,” with Simeon Djankov, *World Bank Economic Review*, vol. 11, 1997, pp. 471-90.
- “Protection and Trade in Services: A Survey,” with Carlos A. Primo Braga, *Open Economies Review*, vol. 8, 1997, pp. 285-308.
- “Effective Protection and Investment Incentives in Egypt and Jordan: Implications of Free Trade with Europe,” with Simeon Djankov, *World Development*, vol. 25, 1997, pp. 281-91.
- “‘Cleaning Up’ While Cleaning Up? Pollution Abatement, Interest Groups, and Contingent Trade Policies,” with Michael Leidy, *Public Choice*, 78, 1994, pp. 241-58.
- “Cascading Contingent Protection,” with M. Leidy, *European Economic Review*, 36, 1992, pp. 883-92.

Recent chapters in books

- “Global Trade Governance,” in Thomas Weiss and Rorden Wilkinson and (eds.), *International Organization and Global Governance*, Routledge, forthcoming.
- “Global Governance of International Competitiveness Spillovers,” in T. Cottier (ed.), *The Rule of Law in Monetary Affairs: Lessons from the Trade Field*, Kluwer, forthcoming.
- “Computable General Equilibrium Modeling of Market Access in Services,” with E. Christen and J. Francois, in P. Dixon and D. Jorgenson (eds.), *Handbook of Computable General Equilibrium Modeling, vol. 1*. Elseviers-North Holland, 2013, pp. 1601-43.
- “WTO Reform: A Synthesis and Assessment of Recent Proposals,” in Amrita Narlikar, Martin Daunton and Robert Stern (eds.), *The Oxford Handbook on the World Trade Organization*. Oxford: Oxford University Press, 2012.
- “Reducing Distortions in International Commodity Markets: An Agenda for Multilateral Cooperation,” with Will Martin, in S. Evenett and F. Jenny (eds.), *Trade and Primary Product Markets and Competition Policy*. London: CEPR, 2012.
- “Aid for trade and export competitiveness: New opportunities for Africa,” with Dominique Njinkeu, in

David Olusanya Ajakaiye and T. Ademola Oyejide (eds.), *Trade Infrastructure and Economic Development*. Routledge (Studies in Development Economics), 2011.

“EU-US Regulatory Cooperation and Developing Country Trade,” with Alessandro Nicita, in S. Evenett and R.M. Stern (eds.), *Systemic Implications of Transatlantic Regulatory Cooperation and Competition*, World Scientific Studies in International Economics, vol. 15, 2011.

“Aid for Trade: Why, What and Where Are We? In W. Martin and A. Mattoo (eds.), *Unfinished Business? The WTO’s Doha Agenda*. Washington DC: CEPR and World Bank, 2011.

“North South Preferential Trade Agreements,” in J. Chauffour and J. Maur (eds.), *Preferential Trade Agreements and Development: A Handbook*. Washington DC: World Bank, 2011.

“Trade Adjustment Costs in Developing Countries: Impacts, Determinants and Policy Responses,” with Guido Porto, in G. Porto and B. Hoekman (eds.), *Trade Adjustment Costs in Developing Countries*. London: World Bank and CEPR, 2010.

“Why Governments Tax or Subsidize Trade: Evidence from Agriculture,” with K. Gawande, in K. Anderson (ed.), *Political Economy of Agricultural Price Distortions*. Palgrave-McMillan, 2010.

Recent Policy Briefs and Commentary

“Supply Chain Barriers Harm Global Trade More than Tariffs,” with M. Gottfredson, *Wall Street Journal*, March 6, 2013. <http://blogs.wsj.com/cfo/2013/03/06/supply-chain-barriers-harm-global-trade-more-than-tariffs>

“How can supply chains drive growth?,” with John Moavenzadeh and Mark Gottfredson, World Economic Forum, <http://forumblog.org/2013/01/how-can-supply-chains-drive-growth/>

“Reinvigorating the trade policy agenda: Think supply chain!” VoxEU, January 23, 2013, at <http://www.voxeu.org/article/reinvigorating-trade-policy-agenda-think-supply-chain>

“Shifting Focus in Trade Agreements – From Market Access to Value-Chain Barriers,” with Selina Jackson, <http://blogs.worldbank.org/trade/> (24-01-2013)

“Re-thinking Trade Policy Priorities in a Supply-Chain-Driven World” <http://blogs.worldbank.org/trade/> (23-01-2013)

“Global Supply Chains, Logistics Services and International Trade Cooperation,” pp. 8-10 in *Outlook on the Logistics & Supply Chain Industry 2012* World Economic Forum Global Agenda Council report, June 2012. http://www3.weforum.org/docs/WEF_SCT_GAC_OutlookLogisticsSupplyChainIndustry_IndustryAgenda_2012.pdf

“Reducing Distortions in International Commodity Markets: An Agenda for Multilateral Cooperation,” with Will Martin. *Economic Premise* 82, May 23, 2012. <http://siteresources.worldbank.org/INTPREMNET/Resources/EP82.pdf>.

“The WTO and the Doha Round: Three Options Looking Forward,” Trade Roundtable, *European University Institute*, May, 2012 (Robert Schuman Centre Policy Papers 2012/06). http://cadmus.eui.eu/bitstream/handle/1814/22390/RSCAS_PP_2012_06.pdf?sequence=1

“Taking Stock of Trade Protectionism Post-Crisis,” with Mohini Datt and Mariem Malouche, *Economic Premise* 72, December 7, 2011. <http://siteresources.worldbank.org/INTPREMNET/Resources/EP72.pdf>

“Determinants of Trade Policy Responses to the 2008 Financial Crisis,” with Kishore Gawande, VoxEU, November 10, 2011. <http://www.voxeu.org/index.php?q=node/7249>

“The WTO and the Doha Round: Walking on Two Legs,” *Economic Premise* No. 68, October 26, 2011. <http://siteresources.worldbank.org/INTPREMNET/Resources/EP68.pdf>

- “Concluding the Doha Development Agenda,” *Global Poverty Summit*, Johannesburg, January 17, 2011
http://media.povertydialogue.org/2011/01/06_Concluding_the_Doha_Development_Agenda_Bernard_Hoekman.pdf
- “Can Trade in Services Offer an Alternative to Migration?,” with C. Özden, 2 January 2011.
<http://www.voxeu.org/index.php?q=node/5978>
- “What’s Needed is a WTO for Services,” with Patrick Messerlin, *Europe’s World*, Autumn 2010.
http://www.europesworld.org/NewEnglish/Home_old/Article/tabid/191/ArticleType/articleview/ArticleID/21776/language/en-US/Default.aspx
- “Services Trade Liberalization and Regulatory Reform: Re-invigorating International Cooperation,” with A. Mattoo, December 24, 2010. <http://www.voxeu.org/index.php?q=node/5969>
- “Food Prices and Rural Poverty,” with Ataman Aksoy, 8 October 2010.
<http://www.voxeu.org/index.php?q=node/5655>
- “Aid for Trade: An Action Agenda Looking Forward,” with John Wilson, *Economic Premise No. 25*, August 2010. <http://siteresources.worldbank.org/INTPREMNET/Resources/EP25.pdf>
- “Rebalancing the global economy: A primer for policymakers,” with Stijn Claessens and Simon Evenett, 23 June 2010. <http://www.voxeu.org/index.php?q=node/5218>
- “Trade Adjustment Costs in Developing Countries,” with Guido Porto, 18 June, 2010.
<http://www.voxeu.org/index.php?q=node/5200>
- “The Doha Round impasse and the trading system,” 19 June, 2010,
www.voxeu.org/index.php?q=node/5206
- “Doha and Development: Market Access, Trade Costs and Aid for Trade,” 19 June 2010,
<http://www.voxeu.org/index.php?q=node/5210>