

## CURRICULUM VITAE

1. **Family name:** Abdel-Latif
2. **First names:** Abla
3. **Date of birth:** 29/Jul/1961
4. **Nationality:** Egyptian
5. **Civil status:** Married
6. **Education:** Ph.D. in Economics
7. **Contact Info:** email: [alatif@aucegypt.edu](mailto:alatif@aucegypt.edu)

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Add: American University in Cairo

Economics Department

| Institution(s)   | Degree(s)   |
|--|---|
| University of Southern California, Los Angeles, California<br>August, 1988 | Ph.D. Economics (Economic Development)<br>Dissertation Title: "Countertrade: A Theoretical and Empirical Investigation" |
| University of Southern California, Los Angeles, California<br>May, 1985    | M.A. Economics  |
| The American University in Cairo<br>June, 1982                             | B.A. Economics<br>Minor: Computer Science<br>Highest Honors   |

8. **Language skills:** competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

| Language | Reading | Speaking | Writing |
|----------|---------|----------|---------|
| Arabic   | 1       | 1        | 1       |
| English  | 1       | 1        | 1       |
| French   | 1       | 1        | 1       |

9. **Membership of professional bodies:**

- The Western Economic Association (WEA).
- The Middle East Economic Association (MEEA)
- The Egyptian Association for Economics and Legislation

|               |   |
|---------------|---|
| Date/duration | 1982-1988   |
| Type of Award | <b>Peace Fellowship for study of MA and PhD degrees in the US</b>   |
| Institution   | US (AmidEast)/Egyptian Government   |
| Location      | Los Angeles, California- University of Southern California  |
| Date/duration | Summer 1994   |
| Type of Award | <b>Invitation to Participate in Salzburg Seminar</b>  |
| Institution   | Fulbright Commission  |
| Location      | Salzburg/Austria  |
| Date/duration | 19 <sup>th</sup> and 20 <sup>th</sup> December 2005   |
| Type of Award | <b>Invitation to participate in the General Directors and Senior Officials Informal Meeting on the future of Euro-Mediterranean industrial co-operation: regional and sub-regional Initiatives for the private sector development</b> |
| Institution   | Institute for Industrial Promotion (IPI)- Italy   |
| Location      | Rome- Italy   |

**11. Present position:**

Professor of Economics, Economics Department, the American University in Cairo (AUC)

**12. Years within the institution:** 18 years

**13. Expertise/Research Interests:**

Fields of expertise

Economic Development, International Trade, Microeconomics  
And Macroeconomic

General research interests

Applied studies particularly on the Egyptian economy

Specific research interests/expertise

- All aspects of industrial policy, competitiveness, industrial sectors, industrial institutions and industrial exports.
- Problems and performance of small and medium enterprises (SMEs);
- Industry and the environment: impact of industrial policies on the environment, environmental policies
- Technology, innovation and the IT sector
- Institutions and Institutional Restructuring
- All aspects of the Egyptian economy including: policies, business environment, productive sectors, services, employment, investment and exporting.
- Specific agricultural sectors namely: the cotton sector, agrobusiness and the wheat sector, including the milling sub-sector and food subsidy.
- Numerous specific industrial sectors namely: automotive (assembly and components), pharmaceuticals, printing, packaging, food industries, marble and granite, ceramics and sanitary ware, white goods, textiles & clothing and milling industry.

#### **14. Key qualifications :**

- Diversified experience combining academia and practical work
- 20 years of professional experience in applied economic research in the fields of international trade, economic development, environmental aspects of trade, interaction between industry and the environment, various productive sectors and poverty issues.
- Established managerial and strategic planning skills through actual managerial experience in the Industrial Modernisation Centre (IMC)
- Expertise in managing and guiding extensive interaction between stakeholders: representatives of the private sector, NGOs, ministries and affiliated agencies, bankers and Donors.
- Expertise in team leading of senior and junior consultants and researchers through the preparation of different economic studies.
- Deep knowledge of numerous specific agricultural and industrial sectors. Knowledge of each sector goes beyond the case of the Egyptian economy to its regional competitors, best practices and the global situation.

#### **16. Teaching experience:**

University      **American University in Cairo**

|                |  |
|----------------|--|
| Location       | Cairo- Egypt   |
| Positions      | (Fall 1988- Spring1991) Assistant Professor- teaching on part time basis<br>(Fall 1991- Spring 1994) Visiting Assistant Professor<br>(Fall 1994- Fall 1997) Visiting Associate Professor<br>( Spring 1998- Spring1999) Associate Professor- teaching on part time basis<br>(Fall 1999- to date) Affiliate Professor- teaching on part time basis |
| Courses taught | Introduction to Microeconomics (Econ 202)<br>Introduction to Macroeconomics (Econ 201)<br>Intermediate Macroeconomics (Econ 301)<br>Economics of Egypt (Econ 414)<br>International Economics (Econ 403)<br>Advanced Microeconomics (Econ 502)<br>Economics of Public Enterprises (Econ 516)  |
| University     | <b>Faculty of Commerce, Benha University/Zakazik University</b>  |
| Location       | Benha - Egypt  |
| Position       | 1988- 1991 Assistant Professor of Economics<br>1997- 1999 Associate Professor of Economics (teaching in English section)<br>2000-2001 Professor of Economics (teaching in the English section)<br>(unpaid vacation) 2002- to date  |
| Courses        | Introductory Microeconomics, Intermediate Microeconomics, Economic Development, International Trade, Intermediate Macroeconomic  |
| Institute      | <b>The Banking Institute</b>   |
| Location       | Cairo- Egypt   |
| Position       | Fall and Spring of academic year 1992/1993   |

Course Taught a course to bankers qualifying them for an international certificate. The course taught bankers principles of economics and the role of banks in the economy

**17. Professional experience (other than teaching):**

|             |   |
|-------------|---|
| Date        | October- November 2006 (1.5 working month)  |
| Location    | Egypt   |
| company     | <b>UNIDO</b>  |
| Position    | Local consultant  |
| Description | To study and evaluate Egyptian strategies for the development of the cotton value chain and draw lessons for West and Central African cotton producing countries- Part of a comparative study on (India, Turkey and Egypt). |
| Date        | August - October 2006 (1 working month)   |
| Location    | Syria   |
| company     | <b>UNIDO</b>  |
| Position    | International consultant  |
| Description | Advisor to Syrian Ministry of Agriculture on Industrial Policy  |
| Date        | March 2006- September 2006 (5 working months)   |
| Location    | Egypt   |
| Company     | <b>UNDP/Ministry of Administrative Development/IQ Consultancy</b>   |
| Position    | Team Leader   |
| Description | The restructuring of the Ministry of Agriculture  |

|             |   |
|-------------|---|
| Date        | December 2005 -February 2006 (2 working months)   |
| Location    | Egypt   |
| Company     | <b>UNIDO</b>  |
| Position    | International Consultant  |
| Description | A diagnostic study for the case of Egypt on the interaction between industry and the environment with focus on the impact of industrial policies broadly defined on the environment |

Date August 2005 -September 2005 (1 working months)

Location Egypt

Company **UNIDO**

Position Consultant

Description Preparation of a comprehensive sectoral action plan for the textile and clothing industry in Egypt The assignment involved detailed analysis of textile and clothing value chain and exploration of potential collaboration between North African countries.

Date Apr 2003- Jul 2005 (full-time basis)

Location Egypt

Company **The Industrial Modernisation Centre in Egypt (IMC)- (EU funded Programme, budget Euro 435 million)**

Position Policy Reform Unit (PRU) Manager

Description PRU is one of five components within IMC, the implementation arm for the industrial modernisation programme (IMP). Its mandate is to identify, formulate, guide and help implement changes at the policy and institutional levels in order to increase the present and future competitiveness of the Egyptian industry. Towards that end, the activities of PRU aimed at reaching a future industrial strategy for Egypt that involved all stakeholders.

In fulfilling its objectives, PRU had ten interlinked activities:

1. Preparation of the green and white papers on industrial policy.
2. Preparation of three studies addressing the horizontal dimension of industrial policy. Topics addressed were: business environment, export

promotion and investment.

3. Preparation of nine sectoral strategic studies that aim at reaching detailed sectoral development strategies and implementable action plans.

4. Preparation of an action plan for the relocation of tanneries from Old Cairo to a new location in the desert of Egypt.

5. Preparation of a detailed tailored programme for the promotion of foreign direct investment in Egyptian industry to be implemented by MEGA (World Bank).

6. Detailed assessment of objectives, performance and structure of key industrial Institutions, namely the Ministry of Foreign Trade and Industry (MFTI) and the Federation of Egyptian Industries (FEI). PRU also managed the implementation of the restructuring of FEI.

7. Preparation of a green paper on innovation including assessment of capabilities of existing Egyptian R&D institutions and benchmarking Egypt against other countries.

8. Preparation of background studies to support the establishment of sectoral technology centres in the cases of wood and food industries. Administering a course in technology audit of enterprises to a number of R&D institutes' employees.

9. Full in-house preparation of all related documents for an innovation and export awards for enterprises along the lines of similar awards in developed countries.

10. Preparation of reports on different specific issues as requested by the Minister of Foreign Trade and Industry, among which a complete plan of action to maximize Egypt's benefit from the Qualified Industrial Zones (QIZs) Protocol signed with the US and Israel and also short reports on export strategies at the country and sectoral levels.

Responsibilities of PRU Manager involved: planning, preparation and technical supervision of implementation of activities/ budgets, writing progress reports, leading and managing work of members of the PRU team and coordinating with other components within IMC, EU commission and other Donor programmes;

Drawing on her technical background and expertise as an economist, PRU Manager also had deep direct hands-on technical involvement in all PRU activities listed above. The involvement ranged from writing terms of reference, technical assessment of studies, technical team leading of consultants responsible for different assignment to actual writing of full reports as needed.

Date Oct2001-Jun2002 (3 working months)

Location Egypt

Company **Abt Associations Inc. / Environmental Quality International (EQI)/ USAID**

Position Consultant

Description Prepared an end line study for the wheat sub sector as part of the Agricultural Policy Reform Program (APRP), MVE Unit- The study captured the changes in the structure, conduct and performance of the wheat sub sector in Egypt since 1997.

Date Jul 2001- Oct 2001 (3 working months)

Location Egypt

Company **Credit Guarantee Company (CGC Consult)/ USAID**

Position Consultant

Description Prepared a market study of the Healthcare Sector in Port Said Governorate in Egypt. The objective of the study was to investigate the size and quality of the market for private health care services in Port Said in order to estimate the potential demand of private health care providers for the services provided by CGC.

Date Jan 2001- Mar 2001 (1.5 working months)

Location Egypt

Company **DANIDA (Through METTCO Holding)**

Position Consultant

Description Member of a team of consultants (external to DANIDA) in charge of assessing the DANIDA support to the Private Sector Development Programme (PSDP). The objective of the evaluation is to provide background information for expanding or revising the programme. Strengths and weaknesses of the PSD Programme approach and organisation as well as potentials, opportunities and measures for improvement were all identified.

Date Mar 1996 – Jun 1999 (5 working days/month throughout the specified period)

Location Egypt

|             |   |
|-------------|---|
| Company     | <b>The International Food Policy Research Institute (IFPRI)/USAID</b>   |
| Position    | Consultant  |
| Description | <ul style="list-style-type: none"> <li>• Contributed to various reports within a comprehensive project on the wheat sector in Egypt. Based on collection of primary data</li> <li>• Within the same project, prepared a comprehensive study on the Egyptian flour milling sector: structure, policy environment and challenges (project pap. # 5).</li> </ul>             |
| Date        | Feb 1995 – April 1995 (3 working months)  |
| Location    | Egypt   |
| Company     | <b>Chemonics International, Inc. (USAID)</b>  |
| Position    | Consultant  |
| Description | Prepared a Study on Food Security in Egypt. An analysis of the implications of the economic reform programme in Egypt (ERSAP) on food affordability and accessibility by the poor. The study also provided suggestions on how to target the poor by replacing the old subsidy system with another system that aims at maintaining food security for the poor.             |
| Date        | Jun 1994 – Sep 1994 (3 working months)  |
| Location    | Egypt   |
| Company     | <b>Planning the future of the Social Fund For Development (SFD)</b>   |
| Position    | Consultant  |
| Description | A member of a team of senior experts who were in charge of designing the objectives and orientation of SFD in its second phase  |
| Date        | Sep 1993 - Dec1993 (4 working months)   |
| Location    | Egypt   |
| Company     | <b>The Social Fund for Development (SFD)</b>  |
| Position    | Consultant  |
| Description | Prepared a detailed evaluation of SFD as an institution both in terms of the objectives, structure and operations of its individual programmes as well as the performance of its regional offices and the relationship with the government, donors and different local institutions including NGOs. The evaluation covered operation of SFD in the period (1991 to 1993). |

|          |   |
|----------|---|
| Date     | Jan 1992 - June 1992 (4 working months)               |
| Location | Egypt   |
| Company  | <b>The World Bank/The Social Fund for Development</b> |
| Position | Consultant  |

## 18. Publications

### A. Personal Publications<sup>1</sup>:

- Abdel-Latif, Abla “ The Qualified Industrial Zones: A Blessing or a Curse to Egyptian Industry?” forthcoming in Conference proceedings of the Middle East Economic Association (MEEA) International Conference in Tunisia, 9-12 March 2006.
- Kassem M. and Abla Abdel-Latif. “The Egyptian Textile and Clothing Industry” Forthcoming in Conference Proceedings, Country Reports, UNIDO Conference entitled (Sub-regional Conference on Improving Industrial Performance and Promotion of Employment in Northern Africa) Tunisia, September 2005.
- Poulin, R. and Abla Abdel-Latif. “ Changes in the Structure, conduct and Performance of the Wheat Sub sector in Egypt since 1997”, July 2002, Impact Assessment Report No.21, Monitoring, Verification and Evaluation Unit (MVE) Agricultural Policy Reform Program (APRP), Abt Associates Inc. USAID.
- Abdel-Latif, Abla. " Eco-Labeling and Other Environmental Regulation on LDC Exports: The Problem and a Proposed Solution with an Application on the Egyptian Textile Exports to the EU." , April 2000, in *Proceeding of the Conference on Egyptian Exports and Challenges of the 21<sup>st</sup> Century* published by the Center for Financial & Economic Research & Studies (CEFRS). Cairo University
- Abdel-Latif, Abla. "The Egyptian Flour Milling Sector Structure, Policy Environment and Present Challenges." November 1998, *Egypt Food Security Project Paper No. (3) in Project Paper Series* published by The International Food Security Policy Research Institute (IFPRI)
- Abdel-Latif, Abla. Mylene Kheiralla and Peter Gruhn "wheat Policy Reform in Egypt: Effects on Production, Prices and Marketing Channels." In Development Policy Review, September 1998, Vol 16(3), pp. (240-227)

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<sup>1</sup> In addition to numerous internal reports and documents in the period April 2003 to July 2005 when working as PRU Manager in the Industrial Modernisation Centre

- Abdel-Latif, Abla. "Is There a Role for Public Trading Companies Following Economic Reform? The case of Egypt" published June 1997 in the *Research Study Series* published by the Center for Economic and Financial Studies (CEFRS) – Cairo University.
- Abdel-Latif, Abla and Jeffrey B. Nugent. "Transaction Costs and Egyptian Exporters Choice of Channels." in Contemporary Economic Policy. April 1996, Vol. IV, pp. 1-14.
- Abdel-Latif, Abla and Heba El Laithy, "Protecting Food Security for the Poor in a Liberalized Economy" Chapter 13 in Egypt's Agriculture in a Reform Era, Edited by Lehman B. Fletcher, Iowa State University Press 1996, Ames, Iowa, pp. 224-327.
- Abdel-Latif A. and Jeffrey B. Nugent, "The Role of Barter Trade in Promoting Non-Traditional Exports: A Note on the Recent Egyptian Experience" forthcoming in Research in Middle East Economics, Vo. 1, 1996.
- Abdel-Latif, A. "Population and Human Development" in Population and Development by Salwa Soliman et. als, The Demographic Center, October 1994.
- Abdel-Latif, A. "A Review of SFD Activities". The Center for Economic and Financial Research Studies (Research Projects Series- August 1994). Faculty of Economics and Political Science, Cairo University.
- Abdel-Latif, A. and Jeffrey B. Nugent, "Countertrade as Trade Creation and Trade Division: Theory and Case Study Illustration", Contemporary Economic Policy (Vol. 12) January 1994:1-11.
- Abdel-Latif, A. "The Non-Price Determinants of Export Success of Failure-The Egyptian Ready-Made Garment Industry from 1975-1989", World Development, Vol. 21, No. 10 pp. 1677-1684, October 1993.
- -Abdel-Latif, A. "An Assessment of the Egyptian Social Fund for Development in the Light of the Bolivian Experience.", the Center for Economic and Financial Research Studies, Faculty of Economics and Political Science Cairo University. (Vol. 1) July 1993-(3).
- Abdel-Latif, A. and Amina Kamel "Applications of Targeting Options to Egypt: Background Study for the Egyptian Social Welfare Program". A Study for the Egyptian Social Fund for Development Published by the Center for Economic and Financial Research Studies Faculty of Economics and Political Science Cairo University (Research Project Series-March 1993).
- Abdel-Latif, A. and Jeffery B. Nugent "Countertrade Licensing and Direct Foreign Investment: Comparative Effects on LDCs and MNEs". Asian Journal of Economics and Social Studies Vol.12, No. 2. April 1993.
- Abdel Latif, A."Labor Productivity in the Egyptian Ready-Made Garment Industry", Conference of the Economics Department 1991 Faculty of

Economics and Political Science, Cairo University, Published in the "Conference Proceedings".

- Abdel-Latif, A. "The Egyptian Experience with Counter-trade: Case Study" Journal of World Trade, (vol. 24 No. 5), October 1990:17-34.
- Abdel-Latif, A. "Chapter 7: Public Finance in Bahrain from 1935 to 1981 with special emphasis on the Allocation of Oil Revenues in the Past, Present and Future", in Bahrain and the Gulf, Jeffrey B. Nugent and Theodore H. Thomas, eds. (New York: St. Martin's Press, 1985).

**B. Policy Reform Unit (IMC) Publications while Acting as Manager of the Unit – (April 2003-July 2005):**

1. Sectoral Strategic Studies Series:

- The Egyptian Automotive Industries (Assembly and Components) January 2005;
- The Egyptian Pharmaceuticals Industry, February 2005;
- The Egyptian Printing Industries, March 2005;
- The Egyptian Packaging Industries, April 2005;
- The Egyptian Food Industries, May 2005;
- The Egyptian Marble and Granite Industries, June 2005;
- The Egyptian Ceramics and Sanitary Ware, June 2005
- The Egyptian White Goods, July 2005.

2. An Analytical Study of the Federation of Egyptian Industries and its Chambers- August 2004

3. An Analytical Study of the Ministry of Foreign Trade and Industry and its Affiliates- May 2005

4. Horizontal Studies Series:

- Creating an enabling Business Environment in Egypt- December 2003
- Upgrading Egypt's Export Promotion Efforts to International levels- December 2003
- Investment in Physical Capital in Egypt- December 2003

5. The Green Paper On Industrial Policy- November 2003

6. The White Paper on Industrial Policy (draft)- May 2005

## **19. Conferences/Workshops:**

### **A. Organized by Policy Reform Unit (IMC) While Acting as Manager (April 2003-July 2005):**

- “The Egyptian Ceramics and Sanitary Ware Industries” Sixth Conference in the Series of conferences on Sectoral Strategies (second day), Federation of Egyptian Industries, June 2005.
- “The Egyptian Marble and Granite Industry” Sixth Conference in the Series of conferences on Sectoral Strategies (first day), Federation of Egyptian Industries, June 2005.
- “The Egyptian Food Industries” Fifth Conference in the Series of conferences on Sectoral Strategies, Federation of Egyptian Industries, May 2005.
- “The Egyptian Packaging Industries” Fourth Conference in the Series of conferences on Sectoral Strategies, Federation of Egyptian Industries, April 2005.
- “The Egyptian Printing Industries” Third Conference in the Series of conferences on Sectoral Strategies, Federation of Egyptian Industries, March 2005.
- “The Egyptian Pharmaceuticals Industry” Second Conference in the Series of conferences on Sectoral Strategies, Semiramis Intercontinental, February 2005.
- “The Egyptian Automotive Industry: Assembly and Components” First Conference in the Series of conferences on Sectoral Strategies, Marriott, January 2005.
- “Egypt’s Industrial Policy: The Horizontal Dimension” Conference, Conrad, December 2003.
- “Green Paper on Innovation in Egypt” Final Workshop, Conrad, October 2003- previously five preparatory workshops (September through October 2003).
- “Egypt’s future Industrial Strategy: Vision and Policies” Conference and workshops, Conrad, June 2003.

### **B. Participation in local and international conferences <sup>2</sup>**

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<sup>2</sup> *To be added upon request*