

ROY SIVAN

roy@guavaworks.com | 415.889.9346 | 818.925.4214

OBJECTIVE

To create awesome UI as a front end developer. To push the envelope and release projects that uses the latest Internet technologies.

SKILLS

Time Management

Goal Setting

Bilingual:

Hebrew (verbal)

English (fluent)

Microsoft Office Skills

Adobe Master Creative Suite Skills

Advanced SEO Experience

Google AdWords Experience

Google Analytics Experience

Expert Knowledge of:

HTML/CSS, Wordpress, jQuery,

JavaScript

Growing Knowledge of:

PHP, MySQL, AngularJS

EXPERIENCE

Lead Front End Developer

Ciplex | West Hollywood, CA | Oct. 2011 – Apr 2013

- Lead front end development – HTML/CSS/JavaScript (jQuery)
- Lead Wordpress developer – Custom Theme Development, Custom Plugin Development
- Business Development and process creation

Marketing Manager

Simplicit Technologies | Calabasas, CA | Jan 2011 – Oct. 2011

- Setup marketing campaigns for lead generation
- Managed marketing team to help build lead generation
- Built main company website and other blog websites

Marketing Manager

FidelityLocksmith.com | Van Nuys, CA | July. 2009- April 2010

- Worked with interns to bring FidelityLocksmith.com to #1 for “Los Angeles Locksmith”
- In charge of content creation, outsourced back-linking, and all SEO projects
- Under my guidance, main websites appeared higher in Google search rankings

Content & Marketing Manager

ChooseDirect.com | San Francisco, CA | March. 2009- July 2009

- Design and Create HTML creative’s for marketing
- Content Manager of all website content, specials, and other marketing materials
- In charge of content for off site back-links
- Managed campaign that brought ChooseHotTubsDirect.com to the #1 position for “Hot Tubs” in all search engines

EDUCATION

California State Polytechnic, Pomona
2007

Pomona, CA

Sep. 2004- Dec.

Bachelor of Science in Business Administration

Marketing Management

Minor: Digital Media Arts